



REGALWHIZ

A Good start is half done

ONLINE WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS LAW

TOPICS COVERED

REGALWHIZ LAW CHAMBERS
SPENCER PLAZA, CHENNAI



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ABOUT WORKSHOP

Are you a law student eager to delve into the intricacies of Intellectual Property (IP) law? Or perhaps a legal practitioner looking to expand your expertise in this dynamic field? Maybe you're a corporate professional seeking to safeguard your company's innovative assets, or a budding entrepreneur aiming to navigate the complexities of intellectual property rights for your startup. Look no further - Regalwhiz Law Chambers is proud to present a groundbreaking workshop tailored just for you.



WHAT TO EXPECT?

Our comprehensive 4-hour workshop on Intellectual Property Rights is designed to provide invaluable insights and practical knowledge to participants from diverse backgrounds. Led by seasoned legal professionals with extensive experience in IP law, this workshop offers a unique opportunity to:

- 1. Learn from Experts:** Gain firsthand knowledge from industry-leading legal practitioners who have successfully navigated the nuances of intellectual property law.
- 2. Interactive Learning:** Engage in stimulating discussions, case studies, and interactive sessions that bring theoretical concepts to life and offer practical solutions to real-world IP challenges.
- 3. Ask Questions:** Have burning questions about trademarks, patents, copyrights, or trade secrets? Our panel of experts is here to provide clarity and guidance.
- 4. Day-to-Day Operations Insights:** Get a glimpse into the day-to-day operations of a prestigious law firm specializing in intellectual property rights. Discover the strategies, best practices, and ethical considerations that shape the practice of IP law.
- 5. Networking Opportunities:** Connect with fellow participants, legal professionals, and industry insiders. Expand your professional network and forge valuable connections that could propel your career forward.

WHO SHOULD ATTEND

This workshop is tailored for a diverse audience, including:

Law Students eager to explore the dynamic field of intellectual property law and enhance their legal education.

Legal Practitioners seeking to deepen their understanding of IP rights and stay abreast of the latest developments in the field.

Corporates keen on safeguarding their intellectual assets, managing IP portfolios, and mitigating legal risks.

New Entrepreneurs navigating the complex landscape of intellectual property rights for their startups and seeking expert guidance.





Topics Covered

- Overview of IPRs & Laws related to IPRs
- Protecting Your Ideas: Patents
- Branding Basics: Trademarks
- Creative Rights: Copyrights
- Keeping Secrets: Trade Secrets
- Design Rights: Protecting the Look and Feel
- Geographical Indications (GIs): Location-Based Quality Assurance
- The Value of IP: Licensing and Monetization
- Avoiding Pitfalls: IP Infringement and Piracy
- IP Awareness and Best Practices
- Patents vs. Trade Secrets: Public vs. Private Protection
- Trademarks vs. Copyrights: Branding vs. Creative Expression
- IPR and Artificial Intelligence (AI) Ethics
- IP Rights in Employment and Collaboration



**THANK
YOU**

**CONTACT US FOR FURTHER
INQUIRIES**

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